DOCUMENT RESUME

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TITLE	Making the Case for Public-Private Child Care Partnerships: Child Care Partnership Project. [Videotape].
INSTITUTION	Finance Project, Washington, DC.; Families and Work Inst., New York, NY.; National Governors' Association, Washington, DC.
SPONS AGENCY	United Way of America, Alexandria, VA.; Administration on Children, Youth, and Families (DHHS), Washington, DC. Child Care Bureau.; Carnegie Corp. of New York, NY.
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AVAILABLE FROM	National Child Care Information Center, 243 Church Street, NW, Suite 2nd floor, Vienna, VA 22180-4434; Tel: 800-616-2242 (Toll-Free); Web site: http://www.nccic.org/ccpartnerships (8-minute VHS video).
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ABSTRACT

The quality of child care in the United States has important implications for school preparedness, welfare reform, economic vitality, and the quality of family life. In this 8-minute videotape, business leaders describe why child care makes good business sense. Visuals explain the importance of early childhood for school and life success, and the narrator, pediatrician T. Berry Brazelton, challenges viewers to consider how they might contribute to public-private child care partnerships. The videotape concludes by asserting that commitment and creativity are at the heart of effective public-private child care partnerships. (KB)

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